Gumlet Webinar

Everything about adding videos to your website

ANURADHA NAIK• NOV 2023

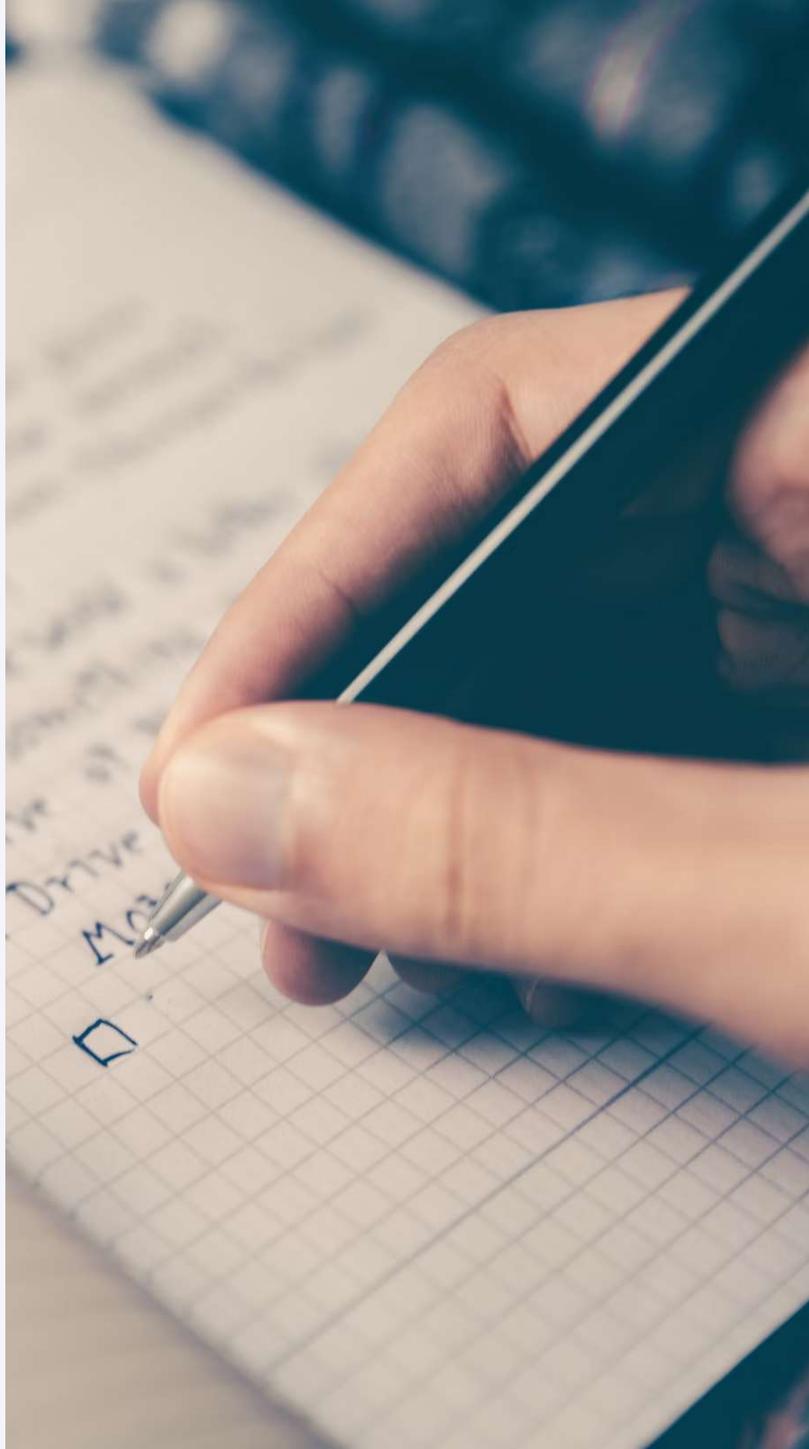
TABLE OF CONTENTS

1 Setting Up Video Optimization

2 Exploring Use Cases/ Examples Of How To Implement Gumlet Video

3 How To Get Image Optimization Benefits

4 Q&A On Gumlet Black Friday LTD



SETUP VIDEO OPTIMIZATION

Designate where your videos are going to be uploaded from

You can specify where your original videos are going to be uploaded from

Curate ideal video processing settings

Customize your video processing settings per your requirements before proceeding to upload

Explore integration & customization options that work best for your website

We give you full flexiblity with how you wish to distribute your videos

RESOURCES FOR SETTING UP VIDEO OPTIMIZATION

[Documentation To Setup Video Optimization]

[How To Setup Video Analytics]

[How To Customize The Gumlet Video Player]

[Basic Setup Workflow Demo]

[Getting Started With Our API]

[Difference Between Sharable Vs Playback Vs Embed URL]

ECOMMERCE

Play multiple videos on a single page

What settings work best with playing multiple videos

Enabling autoplay

Explore best practices when enabling autoplay on product videos

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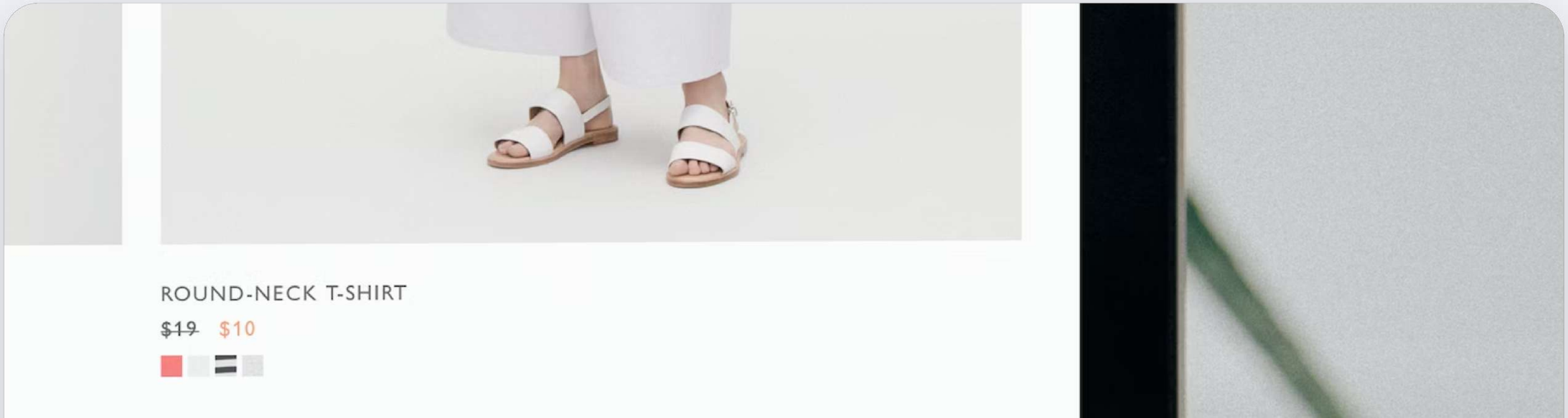
Additional Customizations

Please explore embed code parameters and player customizations OR choose and customize your own video player to use in conjuction with our playback url



EDTECH

Disable skip option

Make sure students watch the whole video

Stream to low bandwidth areas

Tweak video processing settings to help students with limited internet connectivity

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Make content more interactive

Add chapters & link to assignments throughout the video

OTT & MEDIA

Playing Protected Content

Explore the ease of playing encrypted content with Gumlet player

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Generating & Using Subtitles

Take a look at the various options we have available for distrtibuting video content with subtitles

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Using Per-Title Encoding

Discover how per title encoding can provide you with premium video optimization similar to Netflix

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Monetizing Video Content

Explore best practices in Video monetization available with Gumlet

RESOURCES SPECIFIC
TO USE CASES

[Per Title Encoding What Is It & Why You Need It]

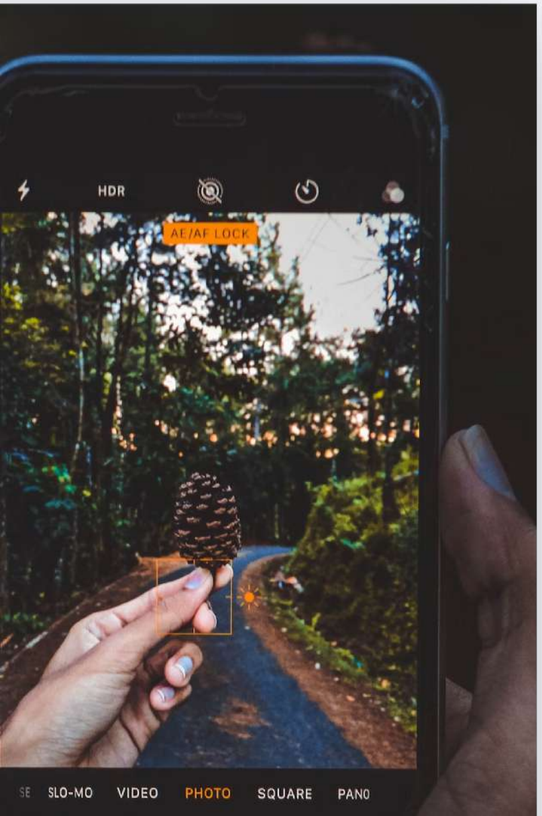
[How To Monetize Videos]

[What is DRM]

[How To Generate Subtitles On Gumlet]

[Customizing the Embed Code For Your Usecase]

SETUP IMAGE
OPTIMIZATION



Create an Image Source

You will need to specify where your original images are going to be available

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Leverage the best option to integrate

Please choose from the best option based on your platform/tech-stack

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Customize & Scale

Explore our full suite of image parameters you can tweak to get the best results

RESOURCES TO SETUP
IMAGE OPTIMIZATION

Documentation To Get Started

Gumlet Integrations For Image Optimization Specific To Platform

Documentation Of Gumlet Image API

Basic Image Optimization Workflow

Demo Of Serving Gumlet Optimized Images Via Your Own Domain

Additional Reading

Black Friday Sale

Gumlet Video LTD

Starts On 19th Nov 4PM CST

[Where to get it]

Why you want it

Other Webinars

1. How to implement video analytics without any code
2. How to create a branded video channel
3. How to import videos from Vimeo to Gumlet
4. How to customize your video player to match your brand
5. How to protect your videos: DRM and more